## Ron Davis, Executive Director

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Chairman Julius Genachowski: Commissioner Michael J. Copps: Commissioner Robert M. McDowell: Commissioner Mignor Clyburn:

Federal Communications Commission 445 12<sup>th</sup> Street SW Washington, DC 20544

Re: WT Docket 11-65

Dear Chairman Genachowski and Commissioners:

As Director of Economic Development in La Junta, Colorado, I would like to ask for your support regarding the AT&T acquisition of T-Mobile. I feel it is important to endorse efforts like this merger in order to positively impact La Junta, Colorado and the Arkansas Valley.

This merger supports our goals at La Junta Economic Development by promoting and retaining employment, generating retail economic development leads that are good for the La Junta and Arkansas Valley communities and both encouraging new business establishments and assisting in retaining existing businesses in our community. With this merger, access to advanced high-speed broadband wireless coverage in our community will be expanded, supporting our businesses and providing innovation to our residents.

La Junta is home to the Arkansas Valley Regional Medical Center, Otero Junior College and La Junta's Winter Livestock and the La Junta Livestock Commission, which, when combined, make up the second largest market for feeder cattle and calves in the country behind Oklahoma City. These businesses, along with many others, have embraced massive technological advances over the recent years. In order to fully utilize the opportunities available with this progress, especially in rural Colorado, the infrastructure simply must be in place.

The economic investment made by AT&T to deliver its mobile broadband networks across our state is impressive. La Junta and surrounding rural areas will get to experience the same benefits of greater access and faster connectivity to 4G LTE networks that customers in metropolitan areas already receive.

I respectfully ask for your consideration in approving this merger as a way to benefit all of our La Junta and Arkansas Valley residents and businesses. Sincerely,

Ron Davis

Director of Economic Development

La Junta, CO